

# Treasure Hacks Sponsorship Information

October 9th-16th, 2021

#### Our Mission



We believe in the power of hackathons. Once you participate in one, it opens your mind up to innovation and creative thinking. This is why we made Treasure Hacks-to lower the barriers to entry, educate, and ultimately make hackathons accessible for all students.

### Our Hackathon:



The online competition will follow the typical formatting of online hackathons. Students in groups of up to four, are given a prompt and must come up with a working solution using programming. However, our hackathon is beginner friendly through added learning opportunities in the form of mini event lectures and other activities. These added learning opportunities may be a sponsor talking about their product, an industry computer scientist sharing their experiences, or a teacher introducing programming techniques or languages. In addition, we plan to explain all the details of a hackathon during the opening ceremony. The prompts will revolve around the Natural World, Medicine, Social Problems, Education, and Design your own problem. For each prompt, we will separate them into different categories and grade them. Finally, for publicity, we plan to utilize physical and digital marketing materials to expose students across the country to our hackathon and convince them to sign up.

## Why We Need Sponsors



In our hackathon, we hope our sponsors will provide funds to hire speakers, workshop providers, mentors, and judges. We also need funds to purchase t-shirts and stickers to give out as participation prizes. In addition to funds, we plan to have some of our sponsors provide prizes for our winners (while sponsoring a couple of miscellaneous categories themselves).

#### Sponsor Benefits:

\*Based on donation amount or retail price of items/workshops donated



	Bronze: \$50-199	Silver: \$200-499	Gold: \$500-999	Diamond: \$1000+
Public acknowledgement during opening and ending ceremony	*	*	*	*
Name on website and t-shirt.	*	*	*	*
Sponsor a category or add onto the main category prizes		*	*	*
Host a mini event about product (if applicable to programming)			*	*
Appreciation post on Instagram and Discord			*	*
Five minute introduction/ demo of product during opening ceremony				*
Sticker Added as participation prize				*



If you have any suggestions or would like to help out in another way, we are certainly open to everything! Thank you for your time!